TRUONG QUOC VIET

PRODUCT MANAGER / DESIGNER

My name is Truong Quoc Viet, one of the gifted Product Designers who work and live in Ho Chi Minh City, Vietnam. I have 15 years of experiences in Vietnam Internet Industry where I had the chance to work with the awesome people at TX-Inc, Hotdeal, Teko Group, Project Lana by IDG, Triip.me, Mytour, Ants and Primal. My daily job is to design awesome features which others want to steal for their products. Believe me or not, just break the ice and figure it out by yourself.

Details

Place of birth	February 06, 1985	Place of birth	Dalat
Email	Cenix@imcenix.com	Phone	0986285000

Links

Bē Behance   **in** Linkedin

Employment History

Senior Design Manager at Teko, Ho Chi Minh City

Aug 2020 — Jun 2022

- Work closely with CEO for requirements.
- Work closely with the CEO and Marketing Managers to come up with UI/UX and Branding design solutions for group products: PhongVu.vn, Karavan.vn, VNShop.vn.
- Manage and deliver tasks to team members.
- Interview and grow the team
- Design branding and guidelines for Karavan project.
- Lead UI/UX designing for the Teko's Website.
- Work closely with developer team for adapting core features to specific designs.
- Brainstorm with the marketing team for an idea of advertising campaign.

Art Director at Hotdeal.vn, Ho Chi Minh City

Jan 2014 - Oct 2019

- Work closely with CEO for requirements.
- Work closely with the CEO and Marketing Managers to come up with UI/UX and Branding design solutions for group products: Hotdeal.vn, Vinabook.vn, Yesgo.vn.
- Manage Design team and Operation team (Content, Studio, Photographer, Model...).
- Manage and deliver tasks to team members.
- Lead UI/UX designing for the website, mobile app of the company (Hotdeal, Vinabook, Yesgo).
- Work closely with developer team for adapting core features to specific designs.
- Brainstorm with the marketing team for an idea of advertising campaign.

Design & Creative Manager at Project Lana, Ho Chi Minh City

Aug 2012 - Dec 2013

- Work closely with CEO for requirements.
- Work closely with the CEO and Marketing Managers to come up with UI/UX and Branding design solutions for group products: Webtretho.com, Beyeu.vn, Lamdieu.vn, Foreva.vn
- Manage and deliver tasks to team members.
- Lead UI/UX designing for all the website, mobile app of the group.
- Lead the branding design for all products of the group.
- Work closely with developer team for adapting core features to specific designs.
- Brainstorm with the marketing team for an idea of advertising campaign.

Design & Creative Manager at Truongxua.vn, Ho Chi Minh City

Jan 2011 - Aug 2012

- Work closely with CEO for requirements.
- Lead UI/UX designing for the website, mobile app of Truongxua.
- Give ideas and suggestions for UI UX to apply to build Truong Xua project.
- Manage and deliver tasks to team members.
- Work closely with developer team for adapting core features to specific designs.
- Brainstorm with the marketing team for an idea of advertising campaign.

Design & Creative Manager at Cyvee, Ho Chi Minh City

Nov 2007 - Aug 2009

- Work closely with CEO for requirements.
- Work closely with the CEO and Marketing Managers to come up with UI/UX and Branding design solutions for group products: Cyvee.vn, Nhinlathich.vn, Vietladder.com.
- Manage and deliver tasks to team members.
- Lead UI/UX designing for all the website of the group.
- Lead the branding design for all products of the group.
- Do frontend for all company projects.
- Work closely with developer team for adapting core features to specific designs.
- Brainstorm with the marketing team for an idea of advertising campaign.

Project

Primal Perfomance Lab

PM - UI/UX Design - Branding Design

- Work closely with the Founder to come up with UI/UX and Branding design solutions.
- Lead UI/UX designing for all the website, mobile app of the project.
- Work closely with developer team for adapting core features to specific designs.

GrowArena.com

PM - UI/UX Design - Branding Design

- Work closely with the Founder to come up with UI/UX solutions.
- Lead UI/UX designing the GrowArena Version 2.
- Work closely with developer team for adapting core features to specific designs.

Triip.me

Product - UI/UX Design

- Work closely with the Founder to come up with UI/UX and Branding design solutions.
- Lead UI/UX designing the Triip.me project.
- Work closely with developer team for adapting core features to specific designs.

Mytour.vn

UI/UX Design

- Work closely with the CEO to come up with UI/UX solutions.
- Lead UI/UX designing the Mytour Version 2.
- Work closely with developer team for adapting core features to specific designs.

Ants.vn

Product - UI/UX Design - Branding Design

- Work closely with the CEO to come up with UI/UX and Branding design solutions.
- Lead UI/UX designing the Ants.vn project.
- Work closely with developer team for adapting core features to specific designs.

Education

Graphic Designer, DPI Academy, Ho Chi Minh City

June 2004 — June 2006

Skills

Project Management

Team Management

UI/UX Design
Figma - Sketch - Photoshop

Graphic Design
A.Photoshop - A.illustrator - A.inDesign

Knowledge of Digital Advertising
Facebook - Google - Analytical Thinker

Problem Solver

API Knowledge

Understanding in User Interface / User Experience

Languages

Vietnamese
Native speaker

English
Primary

References

Nguyen Tuan Anh
Former CEO Truongxua - Grab - VinID

091 8411 670

Nguyen Thanh Van An
CEO Hotdeal.vn

090 3368 985

Ho Viet Hai
CEO/Founder Triip.me

098 9911 333